

62.11

Apr. 1955

Hollar & Co.

Seed Breeders and Growers

ROCKY FORD

COLORADO

Cantaloupes - Squash - Cucumber

Sec. 34.66, P. L. & R.

U. S. POSTAGE

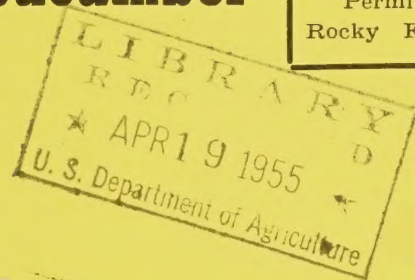
PAID

Permit No. 23

Rocky Ford, Colo.



Hand Selected Stock Seed



Librarian
U. S. Dept. of Ag.
Washington 25, D. C.

ROCKY FORD
COLORADO

Phone: 69

HOLLAR & CO.

— BREEDERS AND WHOLESALE GROWERS —

ROCKY FORD
COLORADO

Phone: 69

ASK FOR QUANTITY DISCOUNT

5c per Lb. extra for Lots Less Than 10 Lbs.

FOR DEALERS ONLY

Available For Immediate Delivery

DOUBLE-MILLED SEEDS FROM SELECT STOCKS

WE GROW IN THE BEST SEED-GROWING SECTIONS OF COLORADO AND CALIFORNIA

WE OFFER THE FOLLOWING ITEMS F. O. B. ROCKY FORD, COLO. SUBJECT UNSOLD.

BAGS EXTRA AT MARKET VALUE.

APRIL, 1955

PRICE LIST NO. 5

Muskmelon and Cantaloupe		Squash and Pumpkin		Cucumbers	
	per Lb.		per Lb.		per Lb.
Banana	\$.69	Bennings Green Tint59	A & C	Sold Out
Benders Surprise85	Banana, Blue	Sold Out	Lemon	Sold Out
Craig90	Banana, Pink87	Black Diamond, Long Strain	Sold Out
Delicious, Harris85	Buttercup	1.10	Boston Pickling	Sold Out
Delicious No. 51	Sold Out	Butternut	1.10	Chicago Pickling	Sold Out
Early Bender85	Cangold (New)90	Colorado	Sold Out
Eden Gem80	Caserta	Sold Out	Cubit	Sold Out
Edwards Perfecto Improved85	Cocozelle, Long Dark (Bush)70	Davis Perfect75
Emerald Gem	Sold Out	Connecticut Field	Sold Out	Early Surecrop Hybrid	25.00
Far North	Sold Out	Crookneck, Early Yellow Summer ..	.65	Earliest of All	Sold Out
Giant Perfection	Sold Out	Crookneck Giant Yellow	Sold Out	Early Cluster	Sold Out
Golden Champlain, Early95	Cushaw, Green Striped65	Early Fortune75
Hackensack, Large, Early.....	.75	Cushaw, Golden Improved	Sold Out	Heinz Pickling	Sold Out
Hales Best Jumbo (True)90	Delicious, Golden80	Long Green Improved75
Hales Best No. 36	Sold Out	Delicious, Green80	Longfellow	Sold Out
Hales Best No. 93678	Hubbard, Blue75	Marketer90
Hearts of Gold	Sold Out	Hubbard, Chicago Warted	Sold Out	Mincu90
Hollybrook Luscious	Sold Out	Hubbard, Golden	Sold Out	Model75
Honey Dew, Green Flesh95	Hubbard, Improved Green85	National Pickling	Sold Out
Honey Rock	Sold Out	King of Mammoths75	Niagara	Sold Out
Iroquois	Sold Out	Large Sweet Cheese	Sold Out	Palmetto	Sold Out
Knights Early90	Royal Acorn or Mammoth table		Santee	1.10
Long John, or Herrick90	Queen65	Staysgreen, Long80
Mildew Resistant No. 4580	Scallop, Green Tint59	Staysgreen, Short	Sold Out
(Imperial or H. B. No. 45)80	Scallop, Early White Bush	Sold Out	Straight Eight	Sold Out
Netted Gem (Original)80	Scallop, Mammoth White70	Vaughn	Sold Out
Milwaukee Market75	Small Sugar, New England Pie60	Vine Peach	1.50
New Yorker85	Straightneck, Early Prolific65	White Wonder85
Osage, Early	Sold Out	Table Queen, Acorn, or			
Perfecto, Perfected85	Des Moines65		
Pollock No. 10-2590	Uconn (Bush Table Queen)	Sold Out		
Pride of Wisconsin70	Zucchini, Black65		
Queen of Colorado70	Zucchini, Gray65		
Ridsen90				
Rio Gold	1.50				
Rocky Ford Gold Lined80				
Rocky Ford, Genuine80				
Rocky Ford Earliest90				
Rocky Ford Junior90				
Schoon's Hardshell85				
Tip Top	Sold Out				

"We warrant to the extent of the purchase price that seeds sold are as described on the container within recognized tolerances. Seller gives no other or further Warranty, expressed or implied."

Ask For

Quantity Discount

Ask For

Contract

Price List

HOLLAR & CO.

Seed Breeders and Growers

ROCKY FORD • COLORADO

REQUIRES
NO POSTAGE

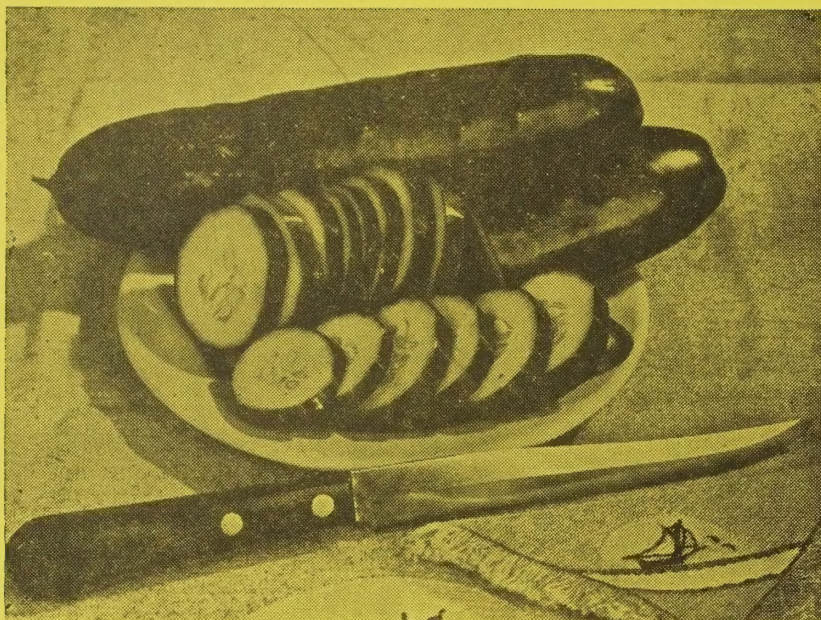
ORDER CARD

PRICE LIST NO. 5

Please Ship Via _____ Date _____
(For Shipment)

QUANTITY	KIND	VARIETY

DON'T FORGET
YOUR NAME
and ADDRESS



EARLY SURECROP

58 Days — Disease Resistant Slicing Type

ALL - AMERICA WINNER

A. A. S. Bronze Medal for 1951

ALL-TIME ALL AMERICAN 1953

per lb. \$25.00

HOLLAR & CO.

Wholesale Only

Squash - Cucumber - Cantaloupe

SPOT ORDERS usually shipped same day order received. Rocky Ford is only 4 days via express from any station in the U. S. We also have daily rail and truck service connecting with the leading transportation lines.

Order today on the enclosed addressed card.

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**HOLLAR & CO.
ROCKY FORD,
COLORADO**

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Quantity Discount**

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Contract Catalog**

**Shipments Made Same
Day Order Received**